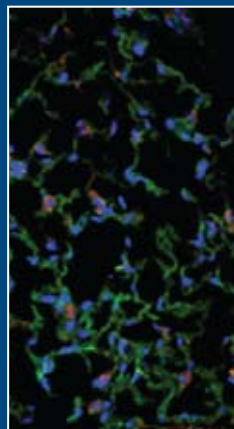




# 2010

## INDUSTRY PARTNERSHIP AND SUPPORT OPPORTUNITIES



**Society for Free Radical  
Biology & Medicine**

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1,000 Free Radical Researchers to  
Attend SFRBM 2010 in Orlando!  
**DETAILS INSIDE**

## ABOUT SFRBM

Founded in 1987, the Society for Free Radical Biology and Medicine (SFRBM) is a international organization of 1,700 scientists who conduct research in the area of redox biology as well as oxidants and antioxidants. These areas have shown explosive growth over the last decade and are now integral to major initiatives in basic, applied and translational research, including development of new therapies in cancer, heart disease, aging and cardiovascular disease. SFRBM fosters a balanced approach to understanding both the advantageous and deleterious properties of free radicals, active oxygen species and related oxidants and reductants. We promote mechanistic approaches to the chemistry of both harmful and helpful oxygen species and the consequences of their actions in biology and medicine.

The Annual Meeting provides a collegial and stimulating opportunity for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of free radical biology and medicine. The society's journal, the *Free Radical Biology and Medicine (FRBM)*, is the major publication for disseminating cutting edge research in the field of redox biology. It is widely cited throughout the world (impact factor 5.40) and a major influence on researchers in this field investigating the mechanisms of disease from cancer to asthma.

## TO MAKE A COMMITMENT

Please note that support opportunities are filled on a first-come, first-served basis. For further information on opportunities to partner with SFRBM or if you have additional support ideas, please contact:

**Kent Lindeman, CMP**, Executive Director  
Society for Free Radical Biology & Medicine  
8365 Keystone Crossing, Suite 107  
Indianapolis, IN 46240  
Ph: (317) 205-9482 • Fax: (317) 205-9481  
klindeman@hp-assoc.com

Support can be made payable to the SFRBM Foundation and it is tax deductible.

SFRBM Foundation Tax ID: 26-4436442

# SOCIETY FOR FREE RADICAL BIOLOGY AND MEDICINE

## 2010 INDUSTRY PARTNERSHIP AND SUPPORT OPPORTUNITIES

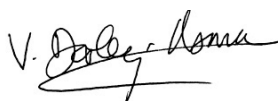
### Benefits can include:

- Advertising your company or foundation at the largest international meeting devoted to oxidant/antioxidant research.
- Highlighting your products and technologies for studying oxidative stress.
- Having an Exhibit Booth at the meeting to interact with 900-1,000 scientists.
  - > Unique opportunity to showcase new tools and reagents for oxidant/antioxidant research.
  - > Unique opportunity to showcase antioxidant pharmaceuticals and interact with scientists with cutting edge models.
- Promoting the development and training of bright young investigators through scholarships.
- Supporting continuing education in free radical biology.

Look further inside to see how your support can help promote research in oxidative mechanisms of disease while increasing your foundation or company's visibility to the members of the largest international organization devoted to free radical research in biology and medicine.

Again, thank you for your support of SFRBM.

Sincerely,



**Victor Darley-Usmar, Ph.D.**  
President



**Tim Oury, MD, Ph.D.**  
Fundraising Chair





## PAST SUPPORTERS

Alexis Biochemicals  
 American Federation for Aging Research  
 APEX Bioscience  
 AstraZeneca  
 Avanti Polar Lipids  
 Axxora, Inc.  
 Biolink Life Sciences  
 Bruker Biospin  
 Cambridge Isotope Laboratories  
 Cayman Chemical Company  
 Cephalon, Inc.  
 Elsevier  
 ESA Biosciences  
 Glenn Foundation for Medical Research  
 IKARIA  
 Invitrogen/Life Technologies  
 Kronos Science Laboratories  
 Lifeline Therapeutics  
 Linus Pauling Institute  
 Mars Incorporated  
 Merck  
 New England Biolabs  
 Oxford Biomedical Research  
 Oxis Research  
 Pharmacyclics  
 Pharmanex/Nuskin  
 Seahorse Biosciences  
 Seralogicals Corporation  
 Taylor & Francis  
 Thermo Fisher Scientific  
 World Precision Instruments  
 ZeptoMetrix Corporation

## MEMBERSHIP PROFILE

SFRBM currently has over 1,700 member investigators who conduct research in the area of redox biology as well as oxidants and antioxidants. Our members represent all the major free radical research and redox biology centers around the globe and receive grant support from the National Institutes of Health and other funding agencies.

**Major research areas:** *Cancer, Heart Disease, Aging & Cardiovascular Disease*

### Geographic Distribution of Members:

United States	950	Asia/Far East	125
South America	310	Australia/New Zealand	15
Europe	175	Middle East/Africa	15
Canada	125		

### Major Free Radical Research/Redox Biology Centers in the "Americas" represented by SFRBM:

Boston University	Stanford University
Duke University	University of Alabama at Birmingham
Emory University	University of California – Davis
Linus Pauling Institute/Oregon State University	University of Iowa
LSU Health Sciences Center	University of Pittsburgh
Medical College of Wisconsin	University of the Republic – Uruguay
National Jewish Medical & Research Center	University of São Paulo – Brazil
The Ohio State University	University of Texas HSC – San Antonio
Oklahoma Medical Research Foundation	Vanderbilt University

## MEETING ATTENDEE PROFILE

SFRBM 2010 will be the largest convocation of free radical researchers in the last few decades. It will serve as a joint meeting between SFRBM and the Society for Free Radical Research International (SFRRI) with 900 -1,000 scientists expected to attend. The table below provides an overview of the percentage of participants that attend SFRBM's Annual Meeting each year.

Attendee Profile (in %)	2009	2008	2007	2006	2005
North America	72	76	76	80	78
Europe	10	9	9	7	7
Asia/Far East	9	7	9	8	10
South America	6	6	4	3	3
Australia/New Zealand	2	1	1	1	1
Middle East/Africa	1	1	1	1	1
<b>TOTAL REGISTERED</b>	<b>700</b>	<b>560</b>	<b>700</b>	<b>600</b>	<b>670</b>



	<b>Scientific</b> (\$10,000 or more)	<b>Platinum</b> (\$5,000-\$9,999)	<b>Gold</b> (\$2,500-\$4,999)	<b>Silver</b> (\$500- \$2,499)
Ad size in Annual Meeting program book*	2 Full-pages	Full-page	Half-page	Quarter-page
Company logo/hyperlink on website	X	X	X	X
Insertion of promotional materials in attendee bag <sup>+</sup>	X	X		
Name/Logo in Promotional Materials including Program and Abstract book <sup>Δ</sup>	X	X	X	X
One (1) travel award presented in your company's name <sup>*</sup>	X			
Recognition at the Society's Annual Awards Banquet with company listing and logo as part of a multi-media presentation	X	X	X	X
Two (2) 10'x'10' exhibit spaces at the Annual Meeting with four (4) free conference registrations for exhibit staff (\$4,000 value)	X			
One (1) 10'x10' exhibit space at the Annual Meeting with two (2) free conference registrations for exhibit staff (\$2,000 value)		X		

\* The official meeting Program and Abstract book is a supplement of the Society's journal, *Free Radical Biology and Medicine (FRBM)*.

<sup>+</sup> SFRBM staff will work with you to ensure that your company's promotional material fits space considerations within the bag.

<sup>Δ</sup> Mailed to over 4,500 researchers and clinicians

• Given to a young investigator who demonstrates scientific excellence in their research and requires financial assistance to attend the Annual Meeting.

## LIVE EDUCATION PROGRAMS

Industry sponsors can enhance their company image while supporting SFRBM in one of its primary strategic goals: education and professional development. Society members gratefully acknowledge and appreciate industry support of efforts that help scientists, researchers and clinicians meet their educational needs.



The SFRBM Annual Meeting continues to grow in size and scope as a major convocation of researchers in the multidisciplinary area of free radical biology and medicine. It provides collegial and stimulating opportunities for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of free radical biology and medicine. The meeting features five days of scientific interaction including general plenary sessions, oral presentations of selected abstracts, poster symposia, awards for outstanding poster presentations, topical workshops, instructional luncheons and networking receptions. We expect nearly 1,000 scientists to attend SFRBM 2010.



## UNRESTRICTED EDUCATIONAL GRANT

**\$1,000 - \$15,000**

SFRBM invites industry partners to consider supporting SFRBM through an unrestricted educational grant. These grants help SFRBM to underwrite important components of our educational meetings, such as speaker reimbursement and travel, production of the program, and audio/visual.

**Number Available:** Unlimited

**Recognition:** Supporters will be highlighted in the Annual Meeting Program book with their company listing and logo as well as in all print and electronic promotional materials.

### 2010 Plenary Sessions

- Redox Signaling in the Pathogenesis of Cardiovascular Disease
- Role of Mitochondria and Reactive Species in Stem Cell Biology
- Biochemistry and Pathology of Reactive Lipid Species
- Nitric Oxide and Oxygen: Co-Conspirators for Life

### 2010 Presentation Categories

- Aging
- Antioxidants and Novel Therapeutics
- Cancer
- Cardiovascular Diseases
- Diabetes-Metabolic Syndrome
- Chemistry and Reaction Mechanisms
- Generation and Action of Reactive Species
- Inflammation and Immunity
- Neuroscience
- Nitric Oxide and its Interactions
- Nutrition & Health
- Oxidation of Macromolecules
- Proteomics and Genomics
- Pulmonary Diseases
- Signal Transduction and Gene Expression



## PROGRAM AND ABSTRACT BOOK

**\$10,000**

All registrants receive a conference program and abstract book, which indexes all plenary lectures, oral presentations, the poster symposia and the abstracts by topic. The book is produced as a supplement to the Society's journal, *Free Radical Biology and Medicine (FRBM)*, so that the abstracts can be cited in subsequent published papers.



**Number Available:** 1

**Recognition:** Full-page advertisement on the back cover of the Annual Meeting Program and Abstract Book. One complimentary registration for a representative from your company to attend the 2010 Annual Meeting.

## FREE RADICAL SCHOOL

**\$5,000**

For the past 15 years, the Sunrise Free Radical School has kicked off each day of the Annual Meeting. The Free Radical School is designed to provide a detailed overview of the basic concepts of free radical chemistry and biology and is targeted towards students, fellows and those wishing to learn about new areas. A faculty of highly respected investigators in free radical research will deliver lectures and provide key literature references in their subject areas.

**Number Available:** 1

**Recognition:** Supporter will be highlighted in the Annual Meeting Program with their company listing and logo and provided a full-page black and white ad on the back cover of the Free Radical School book. One complimentary registration for a representative from your company to the 2010 Annual Meeting.

## PLENARY SESSION

**\$5,000**

Plenary sessions, which will be held during each morning of the annual meeting, are comprised of speakers who will address common or closely related topics. Speakers present a 20-25 minute talk followed by a 5-10 minute question and answer session moderated by session chairs.

**Number Available:** 4

**Recognition:** Supporter will be highlighted in the Annual Meeting Program with their company listing and logo. One complimentary registration for a representative from your company to attend the 2010 Annual Meeting.



## PRE-CONFERENCE WORKSHOP

**\$5,000**

On Wednesday, November 17, a full-day pre-conference methods workshop will be offered. Past topics have included Critical Methods for Redox Biology: From the Test Tube to the Clinic, Mass Spectrometry in Free Radical Research, Oxidation and Modification: Mechanisms, Measurement and Biological Consequences, the Thiol Group in Oxidative Stress and Redox Signaling and Rigorous Detection and Identification of Free Radicals in Biology and Medicine. Attendance will be limited to the first 175 applicants.

**Number Available:** 1

**Recognition:** Supporter will be highlighted in the Annual Meeting Program book with their company listing and logo and provided a full-page black and white ad on the back cover of the workshop handouts. One complimentary registration for a representative from your company to the pre-conference workshop.



## REGISTRATION BAGS

**\$5,000**

All registrants receive a bag at registration that can be used to transport their meeting materials.

**Number Available:** 1

**Recognition:** *Supporter will be able to imprint their logo on the bag in conjunction with the SFRBM logo and be able to include one piece of their literature inside each bag.*



## GRANTSMANSHIP WORKSHOP

**\$2,500**

The grantsmanship workshop focuses on how to navigate the grant process and is geared towards young investigators.

**Number Available:** 1

**Recognition:** *Supporter will be highlighted in the Annual Meeting Program book with their company listing and logo. One complimentary registration for a representative from your company to attend the grantsmanship workshop.*

## WOMEN IN SCIENCE

**\$2,500**

The Women in Science (WIS) committee is committed to expanding the participation, visibility and leadership roles of women scientists in all SFRBM functions and activities. WIS organizes the annual Opening Doors Event which provides the opportunity for education, dialogue and networking among scientists during the Annual Meeting. Topics vary each year and the event will feature a guest speaker. Support will cover honoraria, travel and expense for the invited speaker as well as event logistics.

**Number Available:** 1

**Recognition:** *Supporter will be highlighted in the Annual Meeting Program book with their company listing and logo. One complimentary registration for a representative from your company to attend the 8th Annual Opening Doors Event.*

## EXHIBIT BOOTH

**\$2,000 per booth**

SFRBM provides exhibit opportunities during the annual meeting that allow companies to interact with 900-1,000 attendees. Each exhibitor will receive two (2) registrations and a 10 x 10 booth which will include one (1) 7"x44" booth ID sign, one (1) 6'x30" skirted table, two (2) chairs and one (1) wastebasket. Booths are available on a first come, first-served basis.



## SPEAKER GRANT

**\$1,500**

In addition to unrestricted contributions, educational grants for specific speakers on SFRBM's established scientific program are also available. Support would cover travel and hotel accommodations.

**Number Available:** Unlimited

**Recognition:** *Sponsors will be highlighted in the Annual Meeting Program book with their company listing and logo.*



## AWARDS & SCHOLARSHIPS

### TRAVEL AWARDS

**\$500 - \$1,000 each**

- \$1,000 Each International
- \$500 Each Domestic

The Travel Awards are available to students and postdoctoral fellows who wish to attend the SFRBM 2010 Annual Meeting to present their research. Ten (10) awards at \$1,000 each will be given to postdoctoral fellow or student SFRBM members outside of the United States. Ten (10) awards at \$500 each will be given to postdoctoral fellow or student SFRBM members within the United States.

**Number Available:** 20

**Recognition:** Supporters will be highlighted in the Annual Meeting Program book with their company listing and logo as well as have their logo on a slide during the Annual Banquet on Saturday, November 20.

### YOUNG INVESTIGATOR AWARDS

**\$500 each**

The Young Investigator Awards (YIAs) will be presented to students and postdoctoral fellows based on the submitted abstract and the presentation of the work at the annual meeting, either in oral or poster symposia. Award winners will also receive a \$500 stipend in recognition of their work as well as free meeting registration for the 2011 or 2012 Annual Meeting.

**Number Available:** 10

**Recognition:** Supporters will be highlighted in the Annual Meeting Program book with their company listing and in a slide at the Annual Banquet.

## PUBLICATIONS

### SFRBM DOT - NEWSLETTER

**\$2,500**

The Dot Newsletter is a quarterly electronic publication that is sent out to over 1,700 members. It features literature reviews, an interview with a noted scientist active in the field of free radical biology and medicine, the President's Message and, information about upcoming SFRBM events and more.

**Number Available:** 1

**Recognition:** Supporter will receive one full-page ad in four (4) consecutive issues of the Dot.



## RESEARCH GRANTS

### MINI-FELLOWSHIP PROGRAM

**\$2,500**

SFRBM provides grants to cultivate relationships between established researchers, scientists and physicians and postdoctoral fellows and students with an interest in the field of free radical biology and medicine. SFRBM's Mini-Fellowship Program allows the opportunity for trainees to spend 2-4 weeks at another institution expanding their knowledge in an area that is not available at the trainee's home site.

**Number Available:** Unlimited

**Recognition:** Supporters will be highlighted on the SFRBM website, [www.sfrbm.org](http://www.sfrbm.org), with their company listing and logo.

